

My online reservation system is FREE!

Yep, we make so much money off the “skip the line” (convenience) fees that it pays for itself. Plus the average ticket price is WAY up. Because when customers walk in with a pre-paid reservation, they feel like they haven’t spent anything yet – so my ancillary revenue from F&B and arcades is up substantially.

People expect to be able to reserve ahead as they do this for everything these days. The Alley Trak system built into my **BowlRx** website is a GAME CHANGER! It is super easy to use and makes me money every day.

In addition to making additional revenue, the cost savings in Labor can’t be overstated. With the Alley Trak online system, we have been able to cut down on using our staff to field phone calls and can now better utilize them helping customers who are in the bowling center.

Want to know how we really feel? Call us at Gage Bowl: 323-587-3211 and we will show you how much money you are losing by not taking reservations.

Jodi & Jason Altman
Proprietors, Gage Bowl
Huntington Park, CA

